



Quick Tip

How to use creative searches & find new ideas

Sourcing City contains numerous ways to search, & each designed to get you to the product, supplier, or ideas you are looking for as quickly as possible. In this Quick Tip we are going to quickly show you the 'Creative Search' functions & how they can generate ideas for you.



Item Type Search
Enter Keyword(s) Search ?
ABCDEF GHIJKL MNOPQRST UVWXYZ

Multi Search
Multiple Item Search Search ?
Find multiple items in one search.

Ideas Search
Themed Ideas More Themed Ideas Express Delivery
Industry Ideas Product Groups Search ?

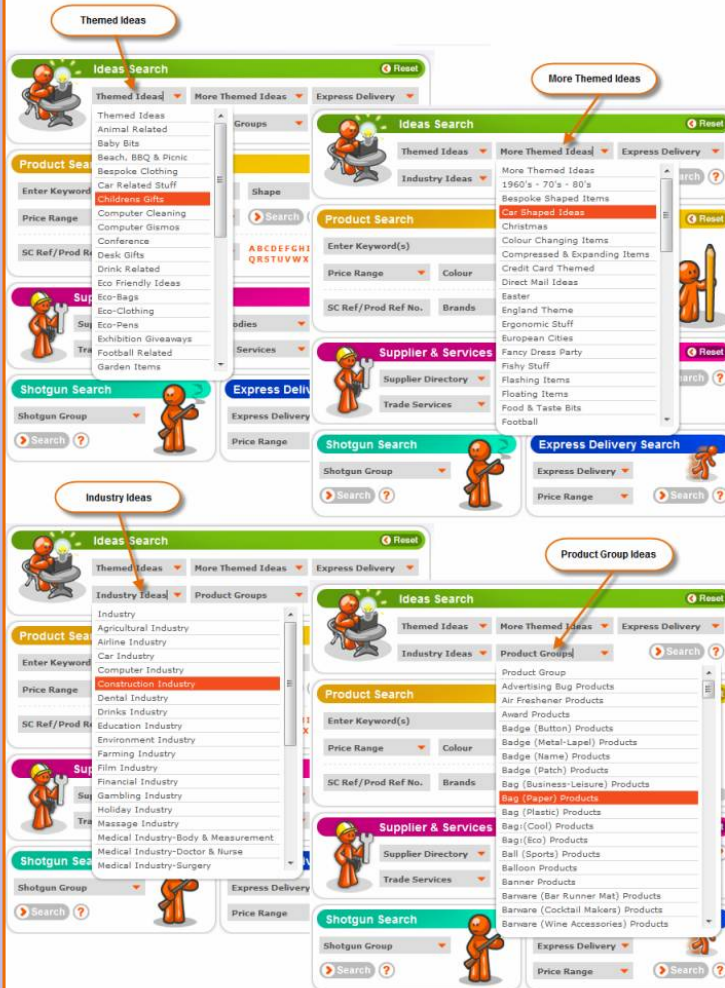
Product Search
Enter Keyword(s) Shape
Price Range Colour Search ?
SC Ref/Prod Ref No. Brands ABCDEF GHIJKL MNOPQRST UVWXYZ

Filter by 7 or 14 day delivery.
(3 Day coming soon.)

On the Results Page you can then filter further by:
Price | Colour | Shape | Supplier Type | Supplier Region | Supplier Name | Material

It is not unusual for customers to require promotional product ideas to fit a particular brief. Each of the menus below have been designed to enable you to find product ideas fast - even on the most unlikely topics! You can then load the ideas you prefer to your Ideas List (which can be personalised with your own corporate image) & send to your customer in minutes.

Winning orders is about swift response & finding products to excite your customers, using these functions will do this for you. Below you can see parts of each menu which gives a flavour of the wide range of topics covered.



Themed Ideas
Ideas Search
Themed Ideas Animal Related Baby Bits Beach, BBQ & Picnic Bespoke Clothing Car Related Stuff Childrens Gifts Computer Cleaning Computer Gismos Conference Desk Gifts Drink Related Eco Friendly Ideas Eco-Bags Eco-Clothing Eco-Pens Exhibition Giveaways Football Related Garden Items

More Themed Ideas
Ideas Search
More Themed Ideas Express Delivery
Industry Ideas
More Themed Ideas 1960's - 70's - 80's Bespoke Shaped Items Car Shaped Ideas Christmas Colour Changing Items Compressed & Expanding Items Credit Card Themed Direct Mail Ideas Easter England Theme Ergonomic Stuff European Cities Fancy Dress Party Fishy Stuff Flashing Items Floating Items Food & Taste Bits Football

Industry Ideas
Ideas Search
Industry Ideas Product Groups
Industry Agricultural Industry Airline Industry Car Industry Computer Industry Entertainment Industry Dental Industry Drinks Industry Education Industry Environment Industry Farming Industry Film Industry Financial Industry Gambling Industry Holiday Industry Massage Industry Medical Industry-Body & Measurement Medical Industry-Doctor & Nurse Medical Industry-Surgery

Product Group Ideas
Ideas Search
Industry Ideas Product Groups
Product Group Advertising Bug Products Air Freshener Products Award Products Badge (Button) Products Badge (Metal-Label) Products Badge (Name) Products Badge (Patch) Products Bag (Business-Leisure) Products Bag (Eco) Products Bag (Plastic) Products Bag (Cool) Products Bag (Sports) Products Balloon Products Banner Products Barware (Bar Runner Mat) Products Barware (Cocktail Makers) Products Barware (Wine Accessories) Products

* If you have a particular Themed Brief which is not covered please let us know & we will create one to suit your needs within 24 hours.

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Free Online Training

Our Next Webinar:

Subject: **How to use creative searches & find new ideas**
Date: **Wednesday | 6th May 2009**

To book to join us simply call us, or drop us an e-mail, we will then send you an e-invitation

Tel: 0844 504 5000 | sarah@sourcingcity.co.uk

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Sourcing City hold regular webinars where you can join us online to hear about a featured training topic. Webinars ensure that you are fully informed about all of the functions & benefits in Sourcing City, & more importantly how we can make your life easier & improve your sales performance.

(What is a 'webinar'? It is simply a 'techy' way of saying: You join us online to see & hear our demonstration!)

Everyone Welcome: Whether a Current Users, Potential User, or Supplier.

No Obligation & No Charge!

Come & Visit Us Anytime

We always enjoy welcoming our customers and suppliers. So if you would like to visit us for a meeting, or would simply like to drop in for a coffee, please give us a call.

[click to view map](#)



Free!
Business Management System
Simple to use & part of your Sourcing City package!

Manages Your Ideas Lists, Customer Quotations, Purchase Orders, Customers Acknowledgements & Invoicing - You can even create EShots for Your Marketing Campaigns!



Create Free Virtual Samples
in Sourcing City
ask us how you can:
Add to Your Own Website



vCat Virtual Catalogue
create you own!
Technologo.com
YOUR BRANDING LABORATORY

To find out more about any of our services please call:
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